

## Asset Management Finance LLC Awarded Patent For Its Revenue Share Interest Financing Model

**New York, August 17, 2009** - Asset Management Finance LLC (AMF) announced today it has been awarded a patent for its "Revenue Share Interest Method of Financing an Asset Management Firm".

The patent grants AMF enforceable rights to maintain itself as the sole source of its innovative Revenue Share Interest capital solution for the life of the patent.

"The U.S. Patent Office recognizes what our clients and partners already know: the AMF RSI (Revenue Share Interest) financing model is a unique and innovative concept that allows asset managers to recapitalize themselves while retaining control and independence," said Brian Finn, AMF chairman and chief executive officer.

"AMF was founded on a simple concept: Economics can be separated from ownership and profitably redesigned and refocused solely as a capital source for investment management firms," explained Rob Jakacki, managing director and chief investment officer of AMF. "While the patent award is gratifying and an acknowledgement of our unique revenue sharing method, true success is evidenced by the continuing growth of our business and, most recently, Credit Suisse's significant financial commitment which provides us with a platform to expand our footprint globally," he concluded.

Founded in 2003, AMF provides asset management firms with capital while enabling them to maintain their ownership, independence and operational autonomy. Since its formation, AMF has completed 14 transactions with both traditional and alternative managers domestically and internationally for a broad range of initiatives including owner liquidity, internal equity transfers, management buy-outs and other strategic objectives.

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### **About Asset Management Finance (AMF)**

AMF offers an innovative capital solution for asset management firms seeking funding for owner liquidity, internal equity transfers, expansion efforts or other capital needs. AMF's structure provides capital in exchange for a limited term interest in a firm's future revenues. AMF holds passive, non-voting revenue share interests in a diversified group of asset managers. Asset managers retain complete control and the majority of their firm's revenues during the transaction term with 100% of the economic benefits reverting to the owners when AMF's interest expires. This arrangement gives asset managers the ability to realize embedded franchise value without sacrificing ownership or management control. Investors in Asset Management Finance include Credit Suisse Group AG, Proctor NBF Capital Partners (through a subsidiary of National Bank Financial Inc.), Tokio Marine & Nichido Fire Insurance Co., Ltd., and AMF management. AMF has offices in New York and Boston. For more information, please visit [www.AMFinance.com](http://www.AMFinance.com).

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